C/2025/5907

4.11.2025

**Prior notification of a concentration**

**(Case M.12121 – NEWPRINCES / CARREFOUR ITALIA)**

**(Text with EEA relevance)**

(C/2025/5907)

1. On 24 October 2025, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— NewPrinces S.p.A. ('NewPrinces', Italy), controlled by Newlat Group S.A. (Switzerland),

— Carrefour Italia S.p.A. ('Carrefour Italia', Italy), controlled by Carrefour S.A. (France).

NewPrinces will acquire within the meaning of Article 3(1)(b) of the Merger Regulation sole control of the whole of Carrefour Italia.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are the following:

— NewPrinces is active in the production and supply of food products, including dairy products, dry pasta, edible oils, bakery items, and baby food, distributed under both proprietary and third-party brands, as well as private labels.

— Carrefour Italia operates nationwide in the large-scale retail distribution of daily consumer goods, by running (either directly or pursuant to franchise agreements) a network of hypermarkets, supermarkets and convenience stores, as well as in the cash & carry sale of daily consumer goods. It also offers products through the online channel.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

4. The Commission invites interested third parties to submit their possible observations on the proposed concentration to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

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Observations can be sent to the Commission by email or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

Postal address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
BELGIQUE/BELGIË

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').