C/2024/6799

8.11.2024

# Prior notification of a concentration

# (Case M.11662 – FNAC DARTY / UNIEURO)

# Candidate case for simplified procedure

**(Text with EEA relevance)**

(C/2024/6799)

1. On 31 October 2024, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— Fnac Darty S.A. ('Fnac Darty', France),

— Unieuro S.p.A. ('Unieuro', Italy).

Fnac Darty will acquire within the meaning of Article 3(1)(b) of the Merger Regulation control of the whole of Unieuro.

The concentration is accomplished by way of public bid announced on 16 July 2024.

2. The business activities of the undertakings concerned are the following:

— Fnac Darty is active in the retail distribution of consumer electronics, household appliances and cultural goods and services through its two main brands Fnac and Darty, as well as marketplace services for e-sellers on its two websites. It operates more than 1 000 stores in five countries, mainly in France, but also in Belgium, Portugal, Spain and Switzerland,

— Unieuro is active in Italy through 525 points of sale offering consumer electronics and household appliances. It operates as an integrated omnichannel distributor of grey, white, brown and other products. In parallel, it offers a wide range of services such as delivery and installation, extended warranty and consumer financing.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified treatment for certain concentrations under Council Regulation (EC) No 139/2004 on the control of concentrations between undertakings ([2]) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').
([2]) OJ C 160, 5.5.2023, p. 1.

M.11662 – FNAC DARTY / UNIEURO

Observations can be sent to the Commission by email or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

Postal address:

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