EUROPEAN
COMMISSION

Brussels, 25.1.2023
COM(2023) 36 final

ANNEX

ANNEX

to the

REPORT FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS

on the implementation, results and overall assessment of the European Year of Rail 2021

Campaign material for the European Year of Rail 2021– visual samples

1. Visual identity

European Year of Rail 2021

Passenger rail



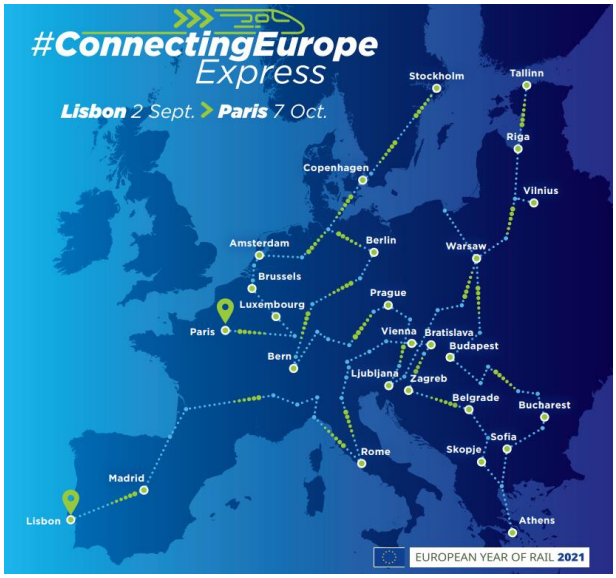
Rail freight



Connecting Europe Express

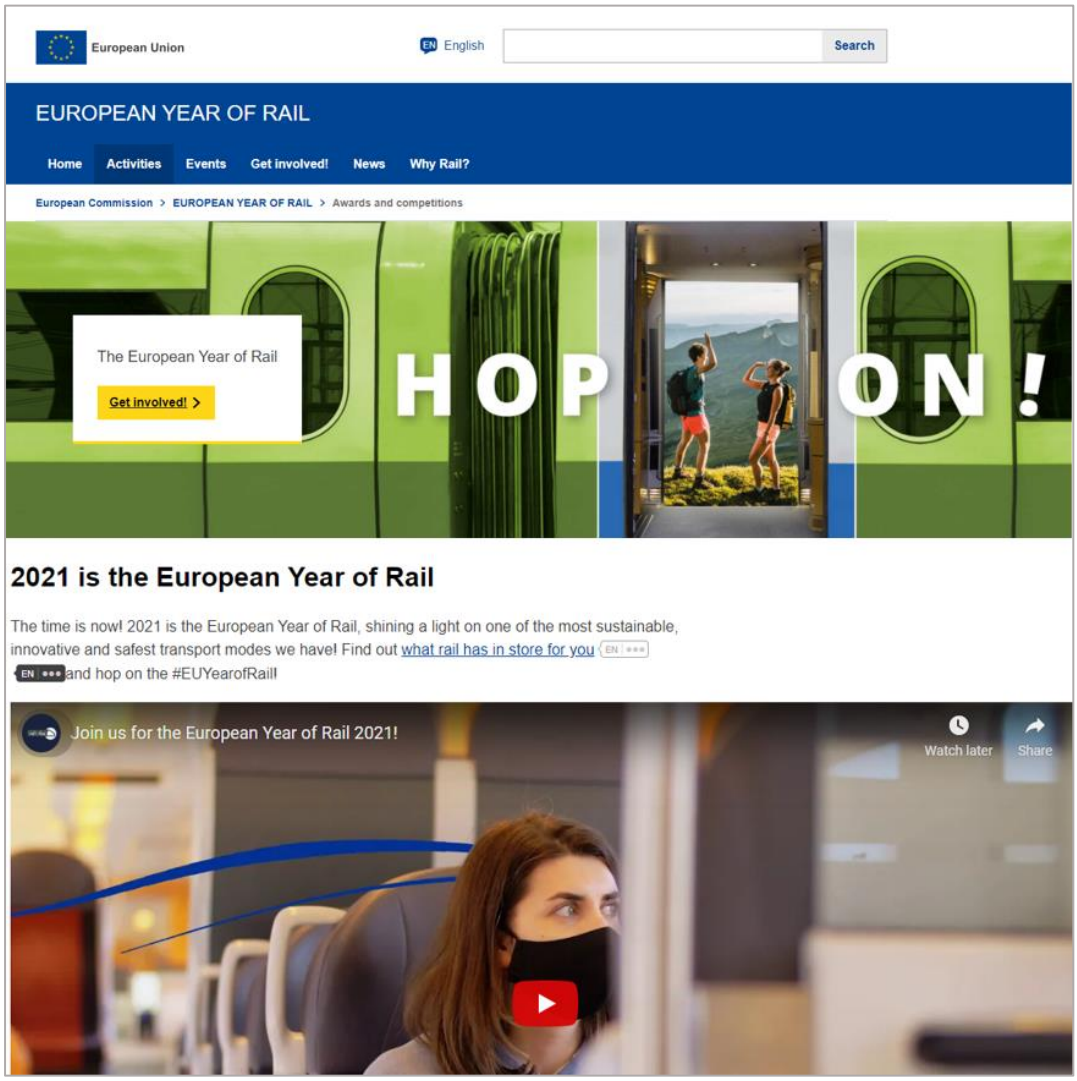




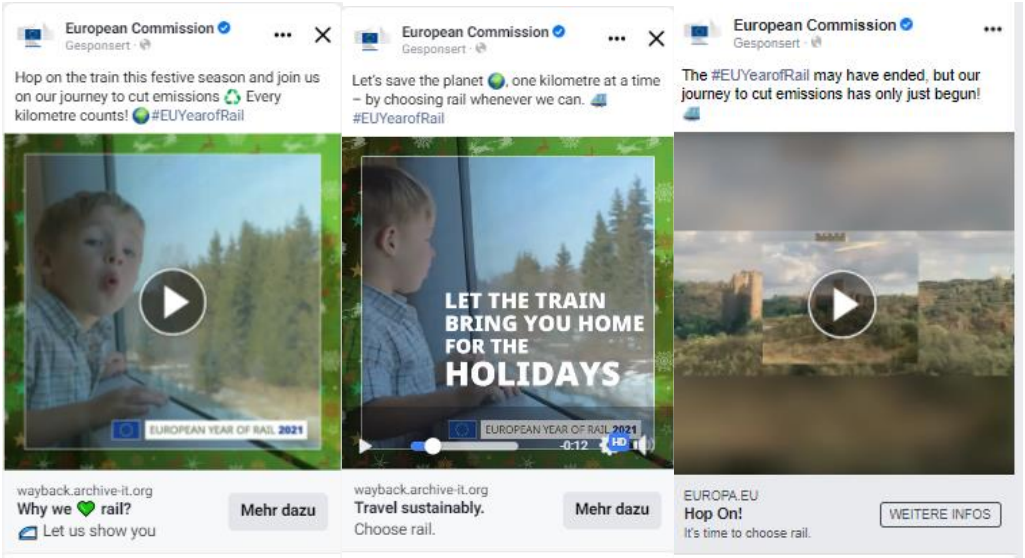


2. Main campaign elements

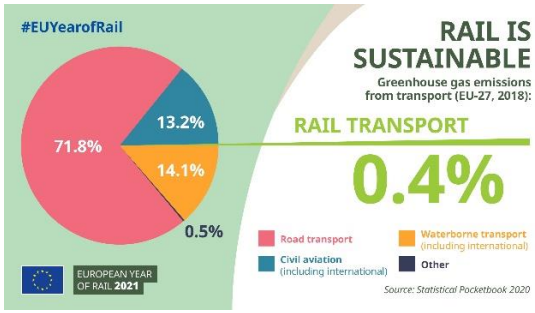
Website



Social Media Advertisement



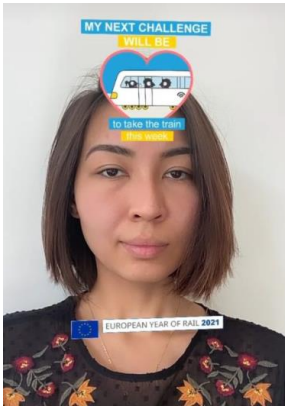
Infographics



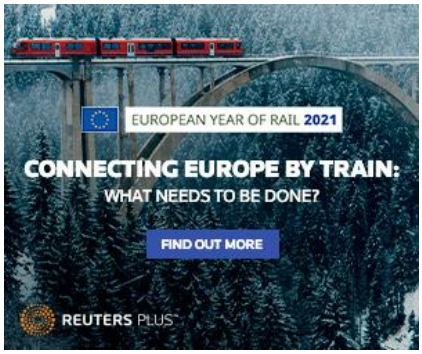


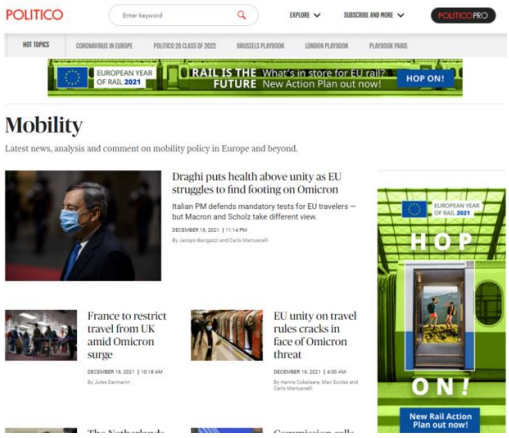
Instagram filters





Media Partnerships





Banners and posters

