Prior notification of a concentration

(Case M.9588 — Shell Energy Retail/Hudson Energy Supply)

Candidate case for simplified procedure

(Text with EEA relevance)

(2019/C 364/10)

1. On 22 October 2019, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ([1]).

This notification concerns the following undertakings:

— Shell Energy Retail Limited ('SERL', of Great Britain), belonging to the Shell Group, whose ultimate parent is Royal Dutch Shell plc.

— Hudson Energy Supply UK Limited ('Hudson Energy Supply' or the 'Target', of Great Britain), controlled by Hudson Energy Holdings UK Limited, belonging to the Just Energy Group Inc.

SERL acquires within the meaning of Article 3(1)(b) of the Merger Regulation control of the whole of Hudson Energy Supply.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are:

— for SERL: the retail supply of gas and electricity to household and business customers in the UK,

— for Hudson Energy Supply: the retail supply of gas and electricity to household and business customers in the UK.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the Council Regulation (EC) No 139/2004 ([2]) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.9588 — Shell Energy Retail/Hudson Energy Supply

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

Fax +32 22964301

Postal address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
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([1]) OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').
([2]) OJ C 366, 14.12.2013, p. 5.